

ELIZABETH MOCTEZUMA-MANZANERO

(707)-955-0713 | eliz.moctez@gmail.com | Belton, TX | [linkedin.com/in/liz-moctezuma/](https://www.linkedin.com/in/liz-moctezuma/)

Portfolio: <https://www.lizmoctezuma.com/>

EDUCATION

The University of Texas at Austin, Austin, TX

Bachelor of *Science in Textiles and Apparel* (GPA: 3.93)

Major: Apparel, Functional, & Technical Design

- Relevant Coursework: Product Development, Flat Pattern, Draping, Psychology of Dress, Textiles and Apparel in the Global Marketplace, Sustainable Textile Manufacturing, Kendra Scott Accessory Design

EXPERIENCE

DILLARDS, Temple, Texas

February 2025 -

Men's and Women's Shoe Sales Associate

- Customer Relationship Management, Styling, Product Knowledge, Direct Sales, & Appointments

MYREFACTORY, Hull, England, UK

June 2024 - July 2024

Sustainable Product Development & Design Intern

- Realized a luxury handbag prototype for the Millennial Customer reusing Bentley Cars Nappa Leather
- Trend Research, Leatherwork, Industrial Sewing, Embroidery, Spec Sheet & Costing, Manufacturing, Recycled Plastic Findings Development, London Textile Fair, Record-Keeping, & Video Promotion

ROSS, Temple, Texas

June 2023 - July 2023

Early Morning Stock Associate

- Proper Merchandise Presentation in Apparel, Makeup, Home, Stationary, Food, Travel, & Accessories
- Hanger Sizing for large volumes of Women's, Men's, Children's, Plus, Maternity, & Shoe Assortments
- Loss Prevention, Fitting Room, Customer Service, & Designer Handbag Handling

FASHION SCHOLARSHIP FUND, NYC, New York

May 2022 - October 2022

Design & Product Development Case Study Competitor

- Designed nature-inspired textile prints & patterns
- Intrapreneurial Strategy supporting traditional handcraft while embracing the digital age
- Natural Dyes & Organic Fabric Research & Development

ABERCROMBIE & FITCH, New Albany, Ohio

August 2022

Sophomore Summit Finalist

- Designed a 7pc spring collection virtually for A&F alongside a team of Fashion Designers, Graphic Designers, & Merchandisers across 3 days from concept to marketing rooted in sustainability, mental health care, & the Metaverse presented to 3 senior designers and over 50 student designers

LIZ MOCTEZUMA, Belton, Texas

December 2021

Custom Clothier

- Collaborate with client(s) to create a custom garment that meets their needs and preferences
- Personal Tailor, Fashion Advisor, & Stylist

WALMART, Belton, Texas

July 2020 - August 2021

Apparel & Front-End Associate

- Merchandising, Mark-Downs, Customer Returns, Claims, End-Cap & Seasonal Displays, Answering Customer Questions, Fitting Room Assistance, Clean-up, Rolling Racks Transportation, Overstock, Restocking Replenishable Items, Inventory Management, Intercom Announcements, Redirecting Calls, Fold & Sort Apparel, Reprint Labels, Tidy High-Traffic Areas, & Fabric Table Cutting Assistance
- Recommended Styles and colors for Clients, Alternative Stores & Garment Suggestions
- Spanish Translator in Customer Service, Money Services, and other departments

- Prevented Theft and Illegal activity through Meticulous Observation, Quick Action, and Strategic Delay

PROJECTS

- **SENIOR CAPSTONE COLLECTION:** *Personal & Geometric Exploration in four full looks (2 women, 1 male, 1 gender-neutral) with natural woven fibers (Organic Cotton, Linen, & Denim). (December 2023 – April 2024) Shown at Austin Fashion Week & the UT Fashion Show*
- **KENDRA SCOTT ACCESSORIES:** *Student teams from various disciplines competed to have their product launched with KS. We focused on research, design, product development, & merchandising -working directly with leaders from the KS Team to design a jewelry line. Fast-paced, Multiple Priorities, & Highly Collaborative. (August 2023 - December 2023)*
- **UT TEAM SHOP LICENSING:** *Guided by the Collegiate Licensing Company (CLC), our team was tasked with making a recommendation for an incremental product to be sold at The Moody Center Team Shop, based on qualitative and quantitative data for apparel merchandise. (November 2022)*

SKILLS

Technical /Computer Skills: *Proficient in Patternmaking, Apparel Construction, Adobe Illustrator, Adobe Photoshop, Fashion Illustration, Trend Forecasting, Conceptualization, CAD, Tech Packs, Procreate, Adobe InDesign, Style & Color, Licensing, Microsoft Excel, Microsoft Word, Microsoft PowerPoint, 3D CLO, Fusion 360, Jewelry, Leatherwork, Handbags, Trotec Laser Cutting Training*

Soft Skills: *Leadership, Planning, Teamwork, Communication, Problem-Solving, Time Management, Critical Thinking, Work-Ethic, Curiosity, Creativity, Adaptability, Event Coordination*

Languages: *Fluent English, Fluent Spanish, Basic Korean*

Certifications: *120-Hour TESOL (December 2020), FSF Summer Scholar Series Certificate of Completion (2022), Inside LVMH (2024)*

HONORS AND AWARDS

- **IMPACT SCHOLARSHIP** *(Full tuition four-year scholarship given to outstanding and impressive high school seniors who made an impact in their hometowns.) 2020-2024*
- **HONOR SCHOLAR** (CNS College Scholar) 2022, 2023, 2024