

# ELIZABETH MOCTEZUMA-MANZANERO

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Portfolio: <https://www.lizmoctezuma.com/>

## EDUCATION

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**The University of Texas at Austin**, Austin, TX  
*Bachelor of Science in Textiles and Apparel (GPA: 3.93)*

**Major:** Apparel, Functional, & Technical Design

- Relevant Coursework: Product Development, Flat Pattern, Draping, Psychology of Dress, Textiles and Apparel in the Global Marketplace, Sustainable Textile Manufacturing, Kendra Scott Accessory Design

## EXPERIENCE

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**DILLARDS**, Temple, Texas February 2025 -  
*Men's and Women's Shoe Sales Associate*

- Customer Relationship Management, Styling, Product Knowledge, Direct Sales, & Appointments

**MYREFACTORY**, Hull, England, UK June 2024 - July 2024  
*Sustainable Product Development & Design Intern*

- Realized a luxury handbag prototype for the Millennial Customer reusing Bentley Cars Nappa Leather
- Trend Research, Leatherwork, Industrial Sewing, Embroidery, Spec Sheet & Costing, Manufacturing, Recycled Plastic Findings Development, London Textile Fair, Record-Keeping, & Video Promotion

**ROSS**, Temple, Texas June 2023 - July 2023  
*Early Morning Stock Associate*

- Proper Merchandise Presentation in Apparel, Makeup, Home, Stationary, Food, Travel, & Accessories
- Hanger Sizing for large volumes of Women's, Men's, Children's, Plus, Maternity, & Shoe Assortments
- Loss Prevention, Fitting Room, Customer Service, & Designer Handbag Handling

**FASHION SCHOLARSHIP FUND**, NYC, New York May 2022 - October 2022  
*Design & Product Development Case Study Competitor*

- Designed nature-inspired textile prints & patterns
- Intrapreneurial Strategy supporting traditional handcraft while embracing the digital age
- Natural Dyes & Organic Fabric Research & Development

**ABERCROMBIE & FITCH**, New Albany, Ohio August 2022  
*Sophomore Summit Finalist*

- Designed a 7pc spring collection virtually for A&F alongside a team of Fashion Designers, Graphic Designers, & Merchandisers across 3 days from concept to marketing rooted in sustainability, mental health care, & the Metaverse presented to 3 senior designers and over 50 student designers

**LIZ MOCTEZUMA**, Belton, Texas December 2021  
*Custom Clothier*

- Collaborate with client(s) to create a custom garment that meets their needs and preferences
- Personal Tailor, Fashion Advisor, & Stylist

**WALMART**, Belton, Texas July 2020 - August 2021  
*Apparel & Front-End Associate*

- Merchandising, Mark-Downs, Customer Returns, Claims, End-Cap & Seasonal Displays, Answering Customer Questions, Fitting Room Assistance, Clean-up, Rolling Racks Transportation, Overstock, Restocking Replenishable Items, Inventory Management, Intercom Announcements, Redirecting Calls, Fold & Sort Apparel, Reprint Labels, Tidy High-Traffic Areas, & Fabric Table Cutting Assistance
- Recommended Styles and colors for Clients, Alternative Stores & Garment Suggestions
- Spanish Translator in Customer Service, Money Services, and other departments

- Prevented Theft and Illegal activity through Meticulous Observation, Quick Action, and Strategic Delay

## PROJECTS

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- **SENIOR CAPSTONE COLLECTION:** *Personal & Geometric Exploration in four full looks (2 women, 1 male, 1 gender-neutral) with natural woven fibers (Organic Cotton, Linen, & Denim). (December 2023 – April 2024) Shown at Austin Fashion Week & the UT Fashion Show*
- **KENDRA SCOTT ACCESSORIES:** *Student teams from various disciplines competed to have their product launched with KS. We focused on research, design, product development, & merchandising -working directly with leaders from the KS Team to design a jewelry line. Fast-paced, Multiple Priorities, & Highly Collaborative. (August 2023 - December 2023)*
- **UT TEAM SHOP LICENSING:** *Guided by the Collegiate Licensing Company (CLC), our team was tasked with making a recommendation for an incremental product to be sold at The Moody Center Team Shop, based on qualitative and quantitative data for apparel merchandise. (November 2022)*

## SKILLS

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**Technical /Computer Skills:** Proficient in Patternmaking, Apparel Construction, Adobe Illustrator, Adobe Photoshop, Fashion Illustration, Trend Forecasting, Conceptualization, CAD, Tech Packs, Procreate, Adobe InDesign, Style & Color, Licensing, Microsoft Excel, Microsoft Word, Microsoft PowerPoint, 3D CLO, Fusion 360, Jewelry, Leatherwork, Handbags, Trotec Laser Cutting Training

**Soft Skills:** Leadership, Planning, Teamwork, Communication, Problem-Solving, Time Management, Critical Thinking, Work-Ethic, Curiosity, Creativity, Adaptability, Event Coordination

**Languages:** Fluent English, Fluent Spanish, Basic Korean

**Certifications:** 120-Hour TESOL (December 2020), FSF Summer Scholar Series Certificate of Completion (2022), Inside LVMH (2024)

## HONORS AND AWARDS

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- **IMPACT SCHOLARSHIP** (*Full tuition four-year scholarship given to outstanding and impressive high school seniors who made an impact in their hometowns.*) 2020-2024
- **HONOR SCHOLAR** (CNS College Scholar) 2022, 2023, 2024